

MGT-470 Strategic Management

Credit Hours: 3

Course Description

Strategy is a capstone course. It is expected that the participants of this course would be equipped with a certain degree of erudition and analytical faculties. Students should be exposed to diverse strategic practices, multiple schools of thought and disparate analytical questioning. Such multi-pronged investigation leads to more wholesome and rounded understanding which is critical in developing business and strategic policies for a company.

Course Objectives

This course aims to achieve the following objectives:

- Understanding of the traditional and contemporary schools of thought and issues of the corporate world.
- Conception and grasp of the industrial and business landscape within the local context of Pakistan.
- Comprehension and use of the various typologies, tools, models and techniques used in the strategic management process.

Development of multi-pronged analytical approach to solution of problems